TURNING WASTE INTO VALUE
Aruba, Bonaire & Curacao leading the way

Wybe H. Bruinsma
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Presentation outline

- The ABC Islands
- Caribbean Waste Collective
  - History
  - Mission and Vision
  - Partners
  - Communication
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  - Relevance
  - Future Projects
  - Recent Projects
Aruba, Bonaire and Curacao
The ABC Islands

- Consists of 3 Countries united under the same one Kingdom
- Combined population of approximately 380,000 people (total Caribbean: 40,000,000)
- Combined languages, civil codes, legal structures
- Combined challenges
Caribbean Waste Collective

History

September 2016 - The Dutch Ministry of Infrastructure and Environment brought together stakeholders from all three islands to identify common factors in waste management between the islands:

- A need to enhance waste recycling and to stimulate the transition to a circular economy was identified.
- Opportunities for broad economic development as well as self-sustainability
- Economies of scale hinder progress
- Stakeholders saw a need to collaborate
Caribbean Waste Collective
Mission and Vision

The CWC Stakeholders are united in the vision that the waste recycling sector is a valuable economical sector on the ABC islands by 2025

It is the goal of the Collective:

- to mobilize partners
- to join forces and
- realize a new economic sector by turning waste into value.

To achieve this we cooperate to prove the fact that waste should be treated as a resource. Thereby harnessing the full potential of the circular economy on the ABC islands.
Caribbean Waste Collective
Mission and Vision
Caribbean Waste Collective
Unified vision - Performance pledge

- Increase and execute inter-Island cooperation in the field of waste recycling
- Raise the voices regarding the message: waste has value
- Support the website as a tangible platform for the Stakeholders to market their activities and to support the goals of the Collective
- Connect (new) Stakeholders and foster collaboration between them
- Share general information regarding waste recycling
- Share Information regarding (inter)national best practices
- Share information regarding the execution of current and future projects
- Support the Collective in achieving government support to facilitate the joint Stakeholders
- Prove that the waste-recycling sector will outperform the traditional economical sector on the ABC Islands regarding economic growth figures
- Promote the waste recycling sector as a whole
Caribbean Waste Collective Partners
Champs and Fans

Champs
- Organizations that collect, process or produce ‘waste’

Fans
- Organizations that support waste recycling and a circular economy

Launched with 18 signatories and 11 more organizations in process
Caribbean Waste Collective Partners
Champs and Fans

Examples:
- Antilla Energy: Oil recycling
- Van de Sant and Mondiero: Furniture
- Metabolic Foundation: Plastics
- Tyre recycling
- Plastic bag use law in Aruba
- Construction and Demolition Waste
- Sustainable Business Council
Caribbean Waste Collective
ONE VOICE - Communications

- Website (www.caribbeanwastecollective.com)
  - A tangible platform for the partners to market their activities and to support the performance pledge goals
  - General information regarding waste recycling,
  - Information regarding commercial project partners, active in the field of waste recycling (background, track record, culture, company video),
  - Information regarding (inter)national best practices, and
  - Information regarding projects and inter-island cooperation related to the Mission.

- Collaborate > Create > Communicate
- Social Media channels to further engage with the public
Caribbean Waste Collective
ONE VOICE - Communications
From Linear to Circular

Linear economy
- Raw materials
- Production
- Use
- Residual waste

Economy with recycling
- Raw materials
- Production
- Use
- Recycling
- Residual waste

Circular economy
- Raw materials
- Production
- Recycling
- Use
- Residual waste
Relevance: society and economy

NL regeerakkoord 2017: Hogere belasting op het verbranden en storten van afvalstoffen.

180 ondertekenaars Nationaal Grondstoffenakkoord
Nieuwsbericht | 24-01-2017 | 17:00

Relevance: **society** and **economy**

*Netherlands 2017 Agreement: Higher taxes on the burning and disposal of waste.*
Relevance: society and economy
Relevance: society and economy

These four major world cities will ban diesels by 2025

Paris, Madrid, Athens and Mexico City get serious about traffic and air pollution

Jaguar Land Rover to make only electric or hybrid cars from 2020

Car maker follows Volvo in spelling end for petrol or diesel-only cars, despite not making any electric vehicles at present
Relevance: society and economy
Caribbean Waste Collective
Future Projects

- Support waste recycling start-ups
- Set-up ABC Island central (e-)market platform for waste
- Communicate success stories
- Reduce food waste
- Address common issues with local governments:
  
  e.g. harbor tariffs for inter-island transport, import second hand tires, tax facilities for waste recycling, etc.
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Recent Projects

- SIDS approach to waste recycling conference Jamaica (July 2017)
- Chobolobo sustainable cups and carton recycling
- Limpi business expansion
- Better Future Factory: New Marble, Broodnodig, Uptown City Concept
- #Stopsucking campaign, Tick Tock campaign
- Tourism sector collaboration Curacao
- TUI sustainable hospitality marketing (Travelife program 2020 commitments)
Turning Waste Into Value

1. Enhance Collection of Local Waste
2. Reduce Waste
3. Recycle Waste
4. Create new products
5. Sell them locally and worldwide
6. Make money and create jobs
7. Enjoy our clean islands
Made in the Caribbean!